

Intellectual Property Office of New Zealand - Case Details Report

Date and Time: 26 Sep 2013 12:35:59 a.m.

IP Number: 985078

Client Reference: 682304 LXT/FJU/jnf

Filing Date: 25 Sep 2013

Status: Under Examination

Mark Nature: Trade Mark

Mark Type: Word

Under Proceeding: No

Series: No

Mark Name: HEROES OF THE STORM

Intended use: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Nice Classification Schedule: 10

Pre-approved: No

Classes and Specifications:

Class	Goods and Services Descriptions
9	Computer game software, computer game discs, downloadable computer game software, computer game software downloadable from a global computer network, interactive multimedia computer game program; downloadable electronic game software for use on portable electronic devices such as mobile and cellular phones, laptops, handheld computers, and tablet PCs.
41	Entertainment services, namely, providing on-line computer games, providing computer games that may be accessed via a global computer network, providing online news and information in the field of computer games.

Priority: None

Agent:

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Applicant(s):

Blizzard Entertainment, Inc.	Postal : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US Physical : a corporation organised and existing under the laws of the State of Delaware, 16215 Alton Parkway, Irvine, California 92618, US
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Contact Details: AJ PARK, State Insurance Tower, Level 22, 1 Willis Street, Wellington 6011, NZ

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Linked Cases: None

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